

## 2019 Sponsorship Opportunities



*Bike TRI-CITIES is the bicycling advocate for our Community, promoting bicycling as a safe, healthy and fun form of transportation and recreation.*

**GOAL 1.** Work toward a community transportation network that ensures bicycling is a viable and appealing option for all.

**GOAL 2.** Work toward a community culture where individuals regardless of age, abilities and demographics ride bikes.

**GOAL 3.** Strategically partner with other organizations to maximize the positive impact of cycling in our community.

**GOAL 4:** Advocate and assist on community projects and events to enhance cycling visibility and participation.

In exchange for your support, we will actively promote your business on our website, social media and during our annual events and activities. Our primary events for 2019 include "Bike Expo" at the Inland Empire Century Ride in May, and "Ride the Reactor" in September. With your support, we will continue our efforts working with cities, jurisdictions, schools and others to improve cycling safety and infrastructure within our communities. Special arrangements are available for "in kind" product or service sponsorships (in lieu of cash). **Sponsorships of at least \$100 cover the annual membership fee for the business owner and immediate family.**

### \$3,000: Title Sponsor (limited to one business) **PETERSEN HASTINGS**

- Includes Titanium benefits listed below, with the "largest headline" logo
- All events "presented by" your business and includes public address opportunities at events

### \$1,000: Titanium Sponsor (no limit available)

- Includes Carbon Fiber benefits listed below, with a "Large-sized" logo
- Receive frequent "shout outs" promoting your business on social media

### \$500: Carbon-Fiber Sponsor (no limit available)

- Includes Aluminum benefits listed below, with a "Medium-sized" logo
- Be recognized in "shout outs" promoting BTC events on social media

### \$250: Aluminum Sponsor (no limit available)

- Includes Iron Sponsor benefits listed below, with a "Small-sized" logo
- Opportunity to set-up a promotional booth and offer branded material at events

### \$100: Iron Sponsor (no limit available)

- Includes annual membership, with business name listed on promotional material for the year, on social media and t-shirts

### Annual Membership: (\$25 individual, \$40 family)

- Includes a Bike Tri-Cities "rapid-dry" tech t-shirt and a Bike Tri-Cities sticker. Membership will also likely include a \$10 discount on our annual "Ride the Reactor" event, which includes a meal and a tour of the Historic B Reactor.

**Donations may be made payable to "Bike Tri-Cities" and mailed to: PO Box 4634, Pasco, WA 99302**

**Thank you for supporting your bicycling advocate for our community!** Please visit our Facebook page for updates on our activities, accomplishments and local bicycling advocacy opportunities or news. If you have any questions or need additional information, please contact Doug Wadsworth at [doug@Tri-CU.com](mailto:doug@Tri-CU.com) or Hector Cruz at [hector@visittri-cities.com](mailto:hector@visittri-cities.com). Bike Tri-Cities (formerly 3 Rivers Bicycle Coalition) is a 501(c)(3) charity registered with the Washington Secretary of State's Office UBI # 602993392. Consult your tax advisor regarding the possible tax deductibility of your donation or sponsorship.