

## 2018 Sponsorship Opportunities

*Bike TRI-CITIES” is the bicycling advocate for our Community, promoting bicycling as a safe, healthy and fun form of transportation and recreation.*



- GOAL 1. Work toward a community transportation network, to ensure bicycling is a viable and appealing option for all.
- GOAL 2. Work toward a community culture where individuals regardless of age, abilities and demographics ride bikes.
- GOAL 3. Strategically partner with organizations to maximize the positive impact of cycling in our community.
- GOAL 4. Advocate and assist on community projects and events to enhance cycling visibility and participation.

In exchange for your support, we will promote your business during our annual events and activities. Our anticipated events for 2018 include the National Bike Challenge in May, our “Bike Expo” at the Inland Empire Century Ride, and “Ride the Reactor” in September. We also hope to give away more helmets for kid cycling safety throughout the year. Special arrangements are available for “in kind” product or service sponsorships (in lieu of cash). **Sponsorships of at least \$100 cover the annual membership fee for the business owner and immediate family.**

### \$3,000: Title Sponsor



- Titanium benefits listed below, with the largest “headline” logo
- All events “presented by” your business and includes public address opportunities at events

### \$1,000: Titanium Sponsor (no limit available)

- Carbon Fiber benefits below, with a “Large-sized” logo
- Receive frequent “shout outs” promoting your business on social media

### \$500: Carbon-Fiber Sponsor (no limit available)

- Aluminum benefits listed below, with a “Medium-sized” logo
- Be recognized in “shout outs” promoting BTC events on social media

### \$250: Aluminum Sponsor (no limit available)

- Iron Sponsor listed below, with a “Small-sized” logo
- Opportunity to set-up a promotional booth and offer branded material at events

### \$100: Iron Sponsor (no limit available)

- Includes annual membership, business name listed on promotional material for the year, on social media and on t-shirt

### Annual Membership: (\$25 individual, \$40 family)

- Includes a Bike Tri-Cities “rapid-dry” tech t-shirt and a sticker.

**Donations may be made payable to “Bike Tri-Cities” and mailed to: 8524 W. Gage Blvd STE #A-234, Kennewick WA, 99336**

Thank you for supporting your bicycling advocate for our community! Please visit our Facebook page for updates on our activities, accomplishments and local bicycling advocacy opportunities or news. If you have any questions or need additional information, please contact Doug Wadsworth at [doug@Tri-CU.com](mailto:doug@Tri-CU.com) or Hector Cruz at [hector@visittri-cities.com](mailto:hector@visittri-cities.com). Bike Tri-Cities (formerly 3 Rivers Bicycle Coalition) is a 501(c)(3) charity and is registered with the Washington Secretary of State’s Office UBI # 602993392. Consult your tax advisor regarding the possible tax deductibility of your donation or sponsorship.