

Bike TRI-CITIES is a non-profit cycling advocate for our community, promoting cycling as a viable form of transportation and recreation, for everyone.



We support a cycling transportation network that is viable, appealing, and accessible for all, by advocating and leading in bike related activities, and encouraging the implementation of best practice Complete Streets Ordinances, and by developing strategic partnerships with other organizations, to maximize the positive impact of cycling, in a more **bicycle friendly** community.

BIKE EXPO: Our Annual Bike Expo will take place in conjunction with the Kiwanis Inland Empire Century Ride, on a Saturday (TBD) in May, 2023. at the Kiwanis Clubhouse, from 10:00 am until 1:00 pm. Participating in this Expo is limited to sponsors of either the IEC or Bike Tri-Cities, any **non-profit** cycling or health-related organization may also exhibit (at no-cost).

2023 Sponsorship Opportunities

In exchange for your support, we will actively promote your business as outlined below. Our annual events typically include a “Bike Expo” at the Inland Empire Century Ride in May, and one other event in the fall, such as “Ride the Reactor” or a “Ride with a Ranger” National Park Service event. You may participate and promote your business at these events. Special arrangements are available for “in kind” product or service sponsorships (in lieu of cash). **Corporate sponsorships cover an annual family membership fee.**

\$1,000: Titanium Title Sponsor (limited to one business)

- Includes benefits listed below, with the “largest headline” logo, and benefits of lower sponsor levels.
- All event materials “presented by” your business and includes public address opportunities at events

\$500: Carbon-Fiber Sponsor (no limit available)

- Includes benefits listed below, with a “Medium-sized” logo, and benefits of lower sponsor levels.
- Be recognized in “shout outs” promoting BTC events on social media

\$250: Iron Sponsor (no limit available)

- Includes a “Small-sized” logo, and benefits of membership outlined below.
- Opportunity to set-up a promotional booth and offer branded material at events
- Includes annual membership, with business name listed on promotional material for the year, on social media and t-shirts

Annual Membership: (\$25 individual, \$40 family) Includes a Bike Tri-Cities “rapid-dry” tech t-shirt and sticker.

Donations or sponsorships may be made payable to “Bike Tri-Cities” and mailed to: 3213 W 19th Ave, Kennewick WA 99337, or paid online at: www.biketricities.org. Thank you for supporting your bicycling advocate for our community! Please visit our Facebook page for updates on our activities, accomplishments and local bicycling advocacy opportunities or news. If you have any questions or need additional information BiketheTri@gmail.com Bike Tri-Cities (3 Rivers Bicycle Coalition) is a 501(c)(3) charity registered with the Washington Secretary of State’s Office UBI # 602993392. Consult your tax advisor regarding the possible tax deductibility of your donation or sponsorship. Email: BiketheTri@gmail.com

